

# Tampa House Labels Unite

*Roja Records and Crescent Records are proud to announce the release of "Red Crescent Project"*

Tampa, FL (June 11, 2011) - Long known for Breakbeats, Tampa's hidden House Movement comes to the forefront as Roja Records and Crescent Records team up to create "Red Crescent Project"; a compilation album featuring tracks by Tampa producers from both Bay Area labels.

When Roja Records label owner dj Teresa approached Crescent Records owner Brad Smith with a cross-catalog promotion idea, it quickly evolved into a full mixed album featuring a selection of tracks from both labels. Having worked together for PM Noctem Events at Jackson's in Tampa for two years, they had many opportunities to share the decks, share tracks, share ideas and brainstorm on creative ways to promote a label's catalog. "Red Crescent Project" is a major mile stone for Tampa Bay Area House producers and is the first project of many to come from the collaboration of Roja and Crescent Records.

Mixed by dj Teresa, she says of this project, "It was initially a bit difficult to pull together good flow with this mix; Brad's catalog is so much better and more expansive than mine. But, I worked hard at the programming for the set and am very pleased with the outcome. It has a distinctive Latin / Spanish flavor that whispers of Ibiza, Spain in the summer time and this mix definitely has some funky bass lines. It was very inspiring to hear the 'sound of Tampa' emerge with such international influence."

This release has already received great industry feedback and FM airplay in major markets of the United States on KUCI 88.9 FM in Irvine, CA and on WJHU 88.1 FM in Baltimore, MD.

The "Red Crescent Project" track list is currently available at [Beatport](#). The Compilation Album which includes the 74 minute recording of "Red Crescent Project" mixed by dj Teresa, packaged with the entire set list of all 13 individual tracks, will be available beginning June 28, 2011 on [Beatport](#) for \$12.99. Cover art by Anastasia Rakutko (Stasy SeventySeven), [www.AnastasiaRakutkoArt.com](http://www.AnastasiaRakutkoArt.com).



## Industry Feedback and Support

- ♫ "I am loving your Red Crescent Project release - got my full support on this!" – Robin Chappell, Plastik Philosophy [www.PlastikPhilosophy.com](http://www.PlastikPhilosophy.com) (London)
- ♫ "This track list is incredible, you have my full support. I especially love the mix at 43 minutes!" – Jeff Vaz, Dancetrippin.tv [www.Dancetrippin.tv](http://www.Dancetrippin.tv) (Amsterdam)

## "Red Crescent Project" Set List

1. Pure Awareness - Sleven
2. Ibiza Belles - Ginobeat
3. No Para Radio - Sleven
4. To Spain With Love (Bobby Harrison Remix) - dj Teresa
5. Lets Make Love - dj Brad Smith
6. The Next Best Thing (Percussion Club Mix) - dj Shambala & Ashley Albritton
7. Gotta Groove ft. dj Teresa (Patrick Grau Deep Tech Mix) - dj Teresa
8. Next Day Air (7 AM Remix) - dj Brad Smith
9. Gotta Groove ft. dj Teresa (Pete Maguire Remix) - dj Teresa
10. Mariachi - Sleven
11. Roata De Ros (Teresa's Ibiza Big Room Mix) - dj Kaimi
12. Alongside - Sleven
13. Goodway - dj Brad Smith

## dj Teresa Bio

Focusing on Tech House and highly influenced by the Balearic Sounds of Ibiza, as a dj, Teresa delivers a range of House that sounds funky, Latin, minimal, underground or even sometimes hard driving, moving fluidly from style to style to capture and keep a dance floor. After completing three tours to Spain in less than 18 months, Teresa developed a distinct sound that brings the heart of Ibiza to every performance. Teresa has played at five different venues in Ibiza which include The Orange Corner, Eden Rooms, Viva, Godfathers and the world-renowned Club Es Paradis and at the Urania Disco in Montijo Spain on the mainland.

In 2010, Teresa melded her growing experience and influences into two different event brands as Official Events of the Winter Music Conference; Ibiza Beach, which captures the sound and experience of Ibiza and ECxEU=HOUSE which is a showcase of both East Coast and European up and coming talent.

As a producer, Teresa has generated sales for her releases in more than 23 countries and shows no sign of slowing down, with the launch of her own label, Roja Records in 2010. June 17, 2011 celebrates the one year anniversary of her label, Roja Records. In one year the label released 86 tracks from 15 artists, executed a highly successful remix competition giving release opportunities to new artists and reached 55 in the Trance Top 100 chart on Beatport with the track "Dark" by dj Rigi.

Her current focus is on music production, label growth and management, bookings, her iTunes Syndicated Podcast and her residency with PM Noctem at Jackson's in Tampa, Florida.

Label: <http://www.RojaRecords.com>  
iTunes Podcast: <http://www.djteresa.net/djTeresaPodcasts.xml>  
Site: <http://www.djTeresa.net>  
Facebook: <http://www.Facebook.com/djTeresa>  
Soundcloud: <http://www.SoundCloud.com/Roja-Records>

### **dj Brad Smith Bio**

Hailing from Tampa, Florida; Brad Smith was one of the pioneers of the Florida underground dance music movement in the early 90's. He began his career in 1992 alongside others such as DJ Icey, DJ Baby Anne, Monk, Three and AK1200. In 1996, Brad began releasing his own productions on his label Crescent Records; but he is best known for the remixes under the moniker "Mr. Smith" which found there way into the records bags across the globe. In 1998, under the moniker Praying Mantis, Brad, alongside DJ Dread, started the infamous Stateside Collective Crew. The collective was a group of inspiring Drum N Bass artists who helped pioneer the genre in Florida. Brad created his moniker, Mantis, in 2003 producing many hits charting on both the Progressive and house charts on Beatport. His tracks "I See The Light" reached number 18, "My Body" reached number 23 on the progressive House charts and "Twisted Love" reached number 25, "Yo Quiero" reached number 39, "Dance 2 The Music" reached number 46, "Change" reached number 48 and "If You Feel It" reached number 59 on the house charts. In 2008, Brad adopted the moniker, Sleven; and has used it to produce underground Tech House, Minimal and Techno.

The start of 2011 has opened two new chapters in Brad's ever evolving career; as a label owner he joined forces with Roja Records owner dj Teresa for a cross-catalog release titled "Red Crescent Project" and as an artist he joined forces with Rob Givens in the band, SYSTEM SHOCK to create a sound that falls somewhere between The Prodigy and Jackal & Hyde, Breakbeat and Techno, Punk Rock and Industrial.

Facebook: <http://facebook.com/dj-brad-smith>  
Soundcloud: <http://soundcloud.com/sleven>  
Myspace: <http://www.myspace.com/djbradsmith>